

# SIMPLIFYING COMPLIANCE, AMPLIFYING SECURITY

In a world where business compliance is more critical than ever, ADAMkyc emerges as a revolutionary tool in the realm of Know Your Customer (KYC) and Anti-Money Laundering (AML) compliance. Developed by the International Centre for Trade Transparency (ICTTM) (a subsidiary of the International Trade Council), ADAMkyc is designed to streamline the complex process of vetting business partners and customers against global regulatory lists.

## Why ADAMkyc?

### The Need for Efficient Compliance

In today's fast-paced business environment, keeping up with the myriad of international sanctions, watch-lists, and financial crime databases is a daunting task. Non-compliance can result in severe legal penalties and reputational damage. ADAMkyc addresses this challenge head-on, providing a simplified solution for a complex necessity.

### A Closer Look at ADAMkyc's Capabilities

- **Targeted Searches:** ADAMkyc meticulously scans an array of lists including sanctions, watch-lists, lists of disqualified directors and companies, and financial crime lists.
- **Real-Time Updates:** Stay abreast of the latest changes in global regulations with real-time updates to all lists.
- **User-Friendly Interface:** A simple, intuitive web interface masks the complexity of the sophisticated algorithms and extensive databases at work behind the scenes.
- **Comprehensive Coverage:** Extensive database covering international and regional regulatory bodies.

### Simplicity Meets Sophistication

ADAMkyc combines a user-friendly front-end with a robust, complex back-end system. This unique blend ensures that even non-technical users can easily navigate the platform, while still benefiting from advanced search capabilities and comprehensive data.

### The ADAMkyc Advantage

- **Accessibility:** Accessible from any web browser, without the need for complicated installations or setups.
- **Accuracy and Reliability:** High-precision search algorithms reduce the risk of false positives and ensure accurate results.
- **Time and Cost-Efficient:** Streamlines the compliance process, saving time and resources that can be better utilized in other areas of business.

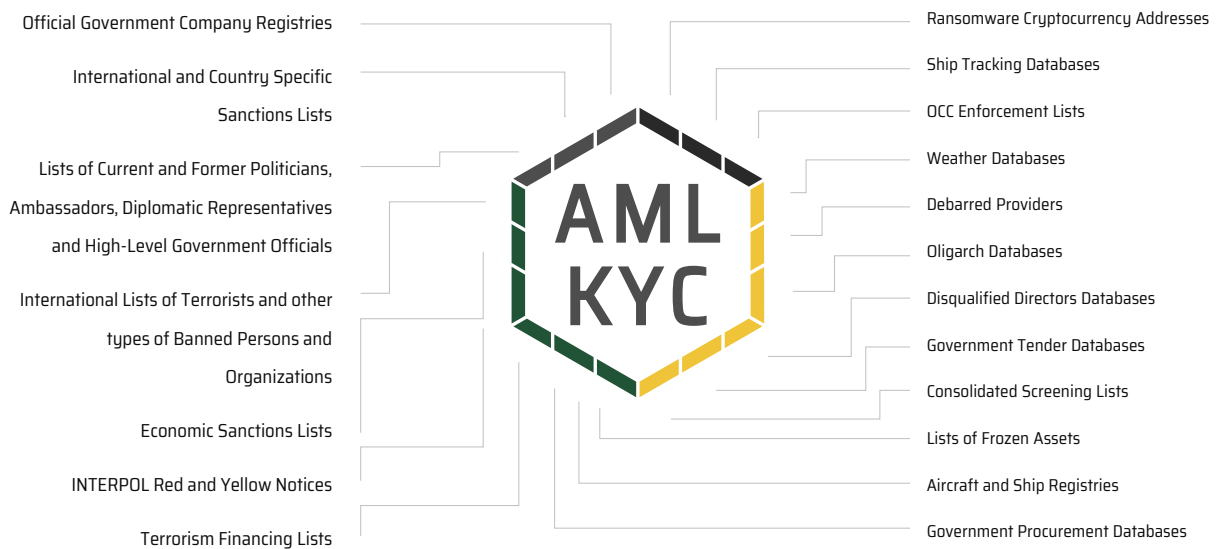


An Entity Scanning Solution for Sanctions, Watchlist, International Crime, Financial Crime & Politically Exposed Persons, Corporations, Entities and Assets

## Why Companies Should Use ADAMkyc

- **Compliance Assurance:** Protects your business from the risks of non-compliance, such as legal penalties and reputational harm.
- **Global Reach:** Suitable for businesses of all sizes operating in the international market.
- **Continuous Monitoring:** Offers ongoing monitoring features, ensuring that businesses remain compliant over time.

## Some of Our Data Sources



## Who is Behind ADAMkyc?

ADAMkyc, a cutting-edge tool in the compliance and due diligence sector, is owned by ADAMKYC Operations Limited, a UK-based company. This innovative entity operates as a wholly owned enterprise of the International Centre for Trade Transparency (ICTTM), which itself is a subsidiary of the renowned International Trade Council. This lineage not only imbues ADAMkyc with a wealth of expertise and a global perspective but also aligns it with the principles and objectives of these prestigious organizations. The ICTTM, as a subsidiary of the International Trade Council, brings together a vast network of resources, insights, and experiences from the global trade arena, ensuring that ADAMkyc is not just a tool but a comprehensive solution backed by a legacy of excellence and international cooperation in trade transparency and compliance.

## The Significance of Openness in International Commerce

Transparency is essential for fostering trust, mitigating risk, and promoting fair competition in international trade. A transparent market enables businesses to make more informed decisions, enables governments to enforce regulations, and enables consumers to comprehend the origins and impacts of the products they purchase. We believe that we can create a more efficient, equitable, and sustainable global trading system by increasing transparency.

Our mission at ICTT is to transform international commerce by equipping decision-makers with the resources necessary to navigate the complexities of the global market.

## Why KYC Affects All Organizations?

The ICTTM and the ITC firmly believe that Know Your Customer (KYC) practices are essential, transcending beyond financial and regulated institutions to encompass **all businesses**.

In today's interconnected global economy, understanding both suppliers and customers is critical not just for compliance, but for upholding ethical standards, ensuring supply chain transparency, and bolstering consumer confidence. Effective KYC processes enable businesses to identify and mitigate potential risks such as fraud, corruption, and human rights violations within their supply chains. This proactive approach to due diligence fosters a culture of integrity and responsibility, which is paramount in building and maintaining trust with stakeholders. Additionally, robust KYC practices are instrumental in aligning businesses with international norms and regulations, thereby fortifying their reputation and operational stability in a competitive market. In essence, KYC is a cornerstone in the pursuit of sustainable and responsible business conduct, pivotal to achieving long-term success and societal impact.

## Why are we Offering ADAMkyc Free?

- **Commitment to Global Transparency:** The International Centre for Trade Transparency (ICTTM), a subsidiary of the International Trade Council, provides the ADAMkyc service free of charge to foster a global business environment characterized by transparency and ethical practices.
- **Supporting Compliance and Ethical Business:** ICTTM recognizes the vital importance of due diligence in today's interconnected world. By offering ADAMkyc at no cost, we aim to encourage more companies to engage in proactive compliance checks against sanctions lists and politically exposed persons (PEPs), which is crucial for making informed and lawful decisions.
- **Enhancing Accessibility:** Understanding that cost can be a barrier for many businesses, especially small and medium-sized enterprises, ICTTM offers ADAMkyc free to ensure that all companies, regardless of size or financial capability, have access to essential compliance tools.
- **Governance by an Independent Board:** Our operations and strategic direction are guided by an independent Board of Directors, committed to upholding the highest standards of transparency and integrity in international trade and business practices.
- **Advocating for Wider Compliance:** While ADAMkyc is a straightforward name-scan tool, ICTTM advocates its use as a fundamental step in due diligence processes. We believe that routine checks against sanctions and PEP lists should become a standard practice for all businesses, aligning with existing laws that are often underutilized.
- **Promoting a Culture of Compliance:** By providing ADAMkyc for free, ICTTM aims to nurture a culture where regular compliance checks are the norm, helping businesses avoid legal pitfalls and maintain a reputation for integrity.
- **Facilitating Responsible Business Decisions:** ADAMkyc empowers companies to make better, more responsible decisions in their international dealings, contributing to a safer and more transparent global trade environment.



**Robust  
Intelligence Gathering**



**Global,  
Real-Time Updates**



**Precision-Focused  
Screening**



**Comprehensive  
Coverage**



**Dynamic  
Risk Assessment**



**User-Friendly  
Interface**

## THE ICTTM BOARD OF DIRECTORS



### **Hon David Wells - (Board Chairman)**

Senator - Senate of Canada  
Representative to the Parliamentary Assembly of the Council of Europe  
Member of the Institute of Corporate Directors  
Former Deputy CEO of Canada's offshore petroleum regulator  
Member of the Canada-Europe Parliamentary Association  
35 years experience in international business development



### **Viscount Lord John Desmond Waverley**

Member: House of Lords, UK Parliament  
Interest: International affairs  
Founder: Goglobal.trade  
Chair: Capital Finance International  
Co-Chair: International Trade & Investment Council (DC)  
Chairman: International Trade Council Emerging Markets Business Council



### **H.E. Sven Jurgenson**

Former Head of UN Security Council  
Former President of UNICEF Executive Board  
Former Ambassador of Estonia to the United Nations  
Former Ambassador of Estonia to the United States also accredited to Canada and Mexico  
Former Ambassador of Estonia to France  
Former Under-Secretary for Political Affairs of Estonia



### **Hon. Charles Peter Mok**

Current Trustee - Board of Trustees of the Internet Society  
Current Visiting Scholar at Stanford University's Global Digital Policy Incubator within the Cyber Policy Center.  
Founder of Tech for Good Asia  
Advisory Board Member - Surrey Law and Technology Hub, School of Law of the University of Surrey  
Former Member of Parliament in the Legislative Council in Hong Kong  
Former President of the Hong Kong Information Technology Federation  
Former Chair of the Hong Kong Internet Service Providers Association  
Former Director of the Hong Kong Internet Registration Corporation



### **Hon. Iain Frederick Evans**

Chairperson, Seafood Industry South Australia Inc  
Chairman, Northern Zone Rock Lobster Fishermans Association  
Chairperson, Southern Rock Lobster Ltd  
Chairperson, Lenswood Cold Stores Co-op Society Limited  
Associate Director, Voyages Indigenous Tourism Australia  
Member of the Board of Directors, Citrus Australia  
Director, Wana Ungkuntja Pty Ltd  
Former Director, Crime Stoppers South Australia  
Former Director, Thoroughbred Racing South Australia  
Former Leader of the South Australian Division of the Liberal Party of Australia  
Former Minister for Environment and Heritage, Volunteers, Recreation Sport and Racing, Industry and Trade, Correctional Services and Emergency Services – South Australia

# The Future of Trade Transparency

The International Centre for Trade Transparency (ICTTM) is on the cusp of revolutionizing the landscape of global trade transparency and trade intelligence. We are building a groundbreaking technology platform that amalgamates an array of crucial datasets into a unified, comprehensive tool. This platform integrates Sanctions Data, Media Monitoring, Company Registry Data, Beneficial Ownership Data, Customs Data, Shipping Data, and Bills of Lading Data. The objective is to provide an unparalleled depth of insight into the entire trade nexus, enabling businesses to map supply chains, understand market trends, predict risks in supply chains, and forecast future global pricing of goods.

## Media Monitoring

Monitoring and summarization of official news sources for target entities.  
Graphical output of entity relationships.

- Creation of Story-Specific Networks
- Network Building from Journalistic Texts
- Identifies and Analyzes the Connectivity Between Searched-for Entities
- Article Storage for Later Retrieval

## Real-World Market Pricing Data

De-duplicated against multiple variations of known names and verified against official company data.  
Rectification of erroneous entries (incorrect HS code, country of origin, product pricing, certifications etc).  
Bill of lading details enhanced with multiple source lookups and verifications against historical trends and market prices.

- Bills of Lading
- Customs Records
- Shipping Records
- Statistical Records

## Sanctions Data

Uses 300+ official government sources to provide sanctions / PEP / watchlist / financial crime / negative media screening. Updated daily.

- Sanctioned Entities
- Politically Exposed Persons
- Watchlists / Wanted Individuals
- Financial Crime
- Disqualified Directors
- Banned Companies
- Crypto Wallets / Ransomware

## Company Data

Sourced from official government registries.  
Enhanced with multiple, verified, third-party data sources.

- Industry Information
- Addresses
- Financials
- Feedback and Reviews
- Associated Websites with Technical Details

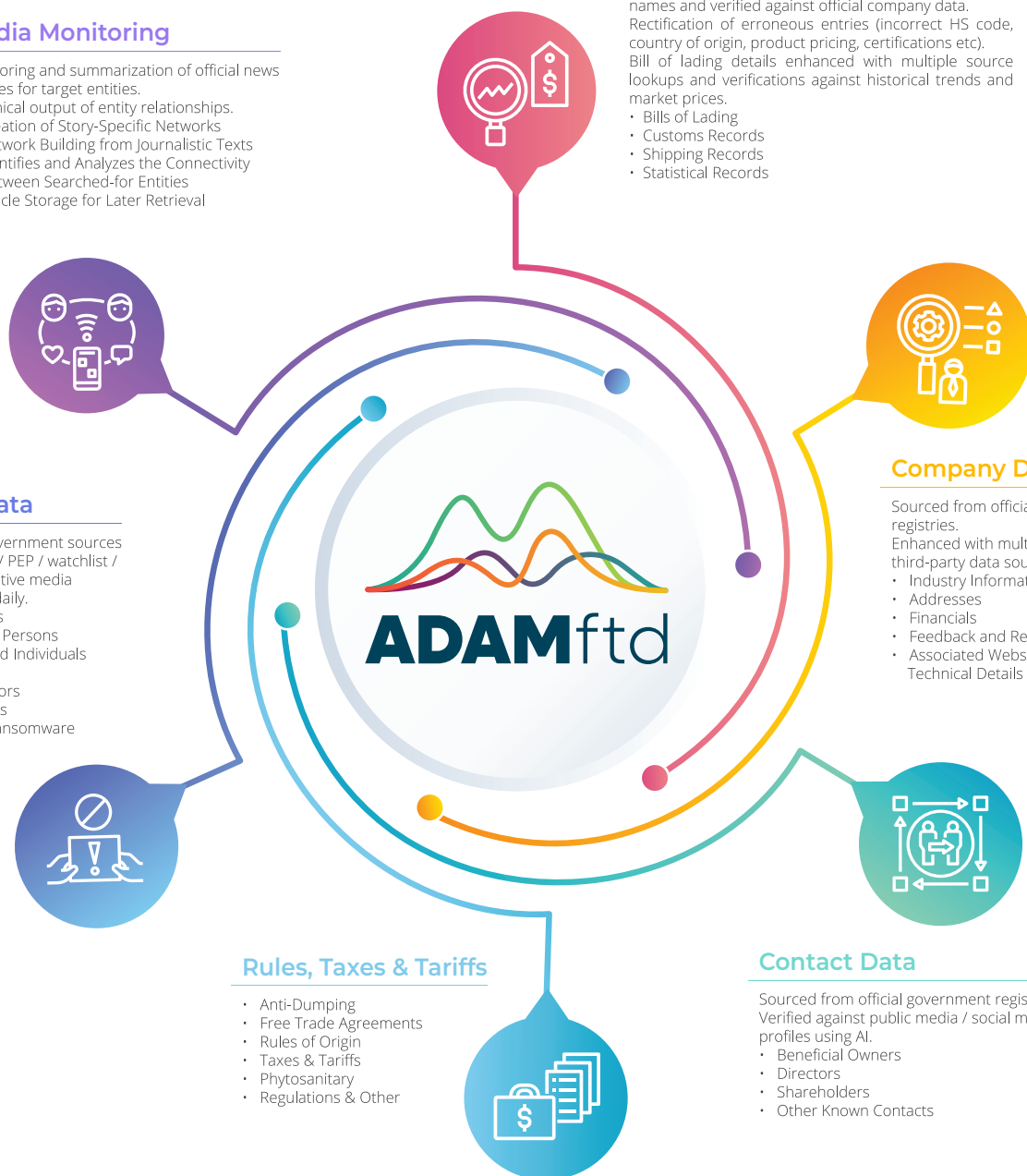
## Rules, Taxes & Tariffs

- Anti-Dumping
- Free Trade Agreements
- Rules of Origin
- Taxes & Tariffs
- Phytosanitary
- Regulations & Other

## Contact Data

Sourced from official government registries. Verified against public media / social media profiles using AI.

- Beneficial Owners
- Directors
- Shareholders
- Other Known Contacts



## True Transparency : Backed by Thousands of Official Data Sources

Our forthcoming AFAMftd technology transcends the capabilities of conventional contact tools. Unlike these platforms, we source our information directly from government registries, enhancing it with third-party, government-sourced data. This approach ensures the utmost accuracy and reliability. In addition to this, our platform incorporates negative media monitoring. We focus not on sentiment, but on building intricate relational maps that not only cover ownership and management connections but also delve deep into supply chains and trading relationships.

Our platform is designed not as a competitor to traditional “bill of lading” research companies but as a comprehensive tool that offers a much broader scope. While we provide basic trade data lookups, our unique selling point is the inclusion of live trade data and future price prediction data. This is coupled with unique in-depth supply chain mapping, trend analysis, and risk assessment capabilities. Users can leverage our platform to create “what-if” scenarios, enabling them to map out various possibilities that could affect their international sales or procurement needs.

We further intend to differentiate the ADAMftd by incorporating trade rules and regulations, as well as tax and tariff information into the system. This feature simplifies the process for users to identify target regions, countries, or companies for sourcing from or selling to. The goal is to make our platform a one-stop solution for businesses looking to navigate the complexities of international trade with ease and precision.

As we look to the future, ICTTM is not just offering a tool but a transformation in how businesses approach global trade. By providing a comprehensive, data-rich, and user-friendly platform, we are empowering businesses to make informed decisions, anticipate market shifts, and capitalize on opportunities in the ever-evolving landscape of international trade. This is the future of global trade intelligence – and it starts with ICTTM.

## STAY IN TOUCH TO LEARN MORE



[icttm.org](https://www.icttm.org)



[twitter.com/icttm\\_social](https://twitter.com/icttm_social)



[uk.linkedin.com/company/international-centre-for-trade-transparency](https://uk.linkedin.com/company/international-centre-for-trade-transparency)



[facebook.com/internationalcenterfortradetransparency/](https://facebook.com/internationalcenterfortradetransparency/)